

# The Book Launch

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These photographs tell the story of a book launch. The author is a local writer that I know and the venue is a local bookshop. He had already had a launch for the book at another shop in Norwich, this was a more local affair in a small bookshop in our town.

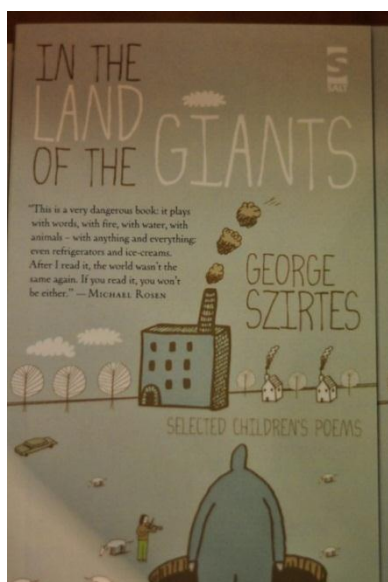


1 (above) The event – advertised on a poster in the bookshop window, inviting people to the launch.

2 (Right) First guests arriving at the venue, a small bookshop.

I thought that if I used flash for the photos it could be very disruptive to the proceedings, especially when the author was reading from his book.. I decided to select a high ISO setting and use the fluorescent light available in the shop.

This is the first attempt at the exercise, but there were a couple of images (of the poster and of the book) that I was not happy with, so there is a second version of this exercise where I tried to make better photographs of these two objects.

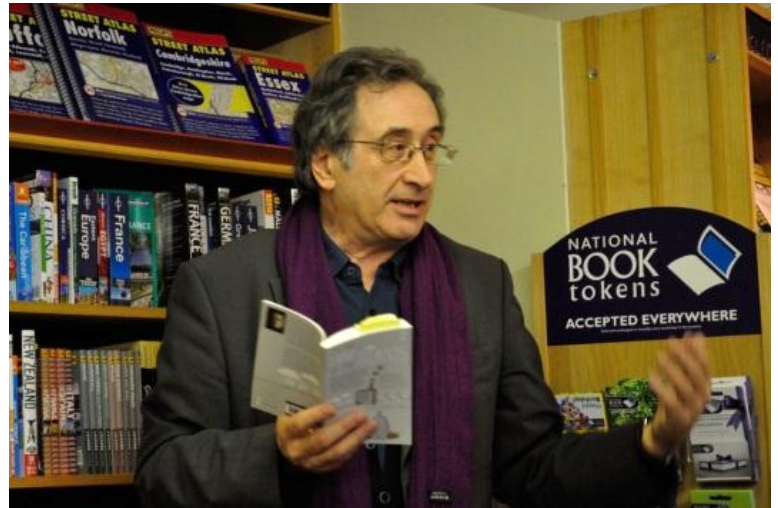


3 (Left) The book, on display for sale at the bookshop.



4 (Left) The author welcoming guests to the launch.

5 (Right) The author reading poems from the collection.



6 (Left) Pointing out the illustrations in the book (done by his daughter).

7 (Right) Applause at the end of the reading.



8 (Below) Signing books bought by guests.



9 (Right) Departure – guests leaving the bookshop at the end of the launch.

